



PCNC  
4145 Evergreen Road  
Pittsburgh, PA 15214

BrabenderCox  
1218 Grandview Avenue  
1st Floor  
Pittsburgh, PE 15211

# Contract # 330921

**Schedule Dates** 10/16/12-10/19/12  
**Advertiser** Pol/T Murphy/R/Con/PA (16299)  
**Agency** BrabenderCox (3844)  
**Product** Political - Federal Candidate (1067)  
**Brand** POL/T MURPHY/R/CON/PA (29258)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** BRABENDER,LIZ  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MURPHY 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/11/12  
**Last Modified** 09/11/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06292363  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$175.50  
**Net Total** \$994.50  
**Sales Tax**

**Pittsburgh (PCNC)**  
**By Broadcast Month**  
Oct. 2012  
Grand Total: 18 \$1,170.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	7A-7:30A (EST)	2		X	X	X	X			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 7-730A/1	9/11/12
2.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	7:30A-8A (EST)	2		X	X	X	X			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 730A-8A/2	9/11/12
3.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	8A-9A (EST)	2		X	X	X	X			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 8A-9A/3	9/11/12
4.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	9A-10A (EST)	2		X	X	X	X			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 9-10A/4	9/11/12
5.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	11A-12P (EST)	2		X	X	X	X			2	\$60.00	\$120.00	Pittsburgh (PCNC)	PCNC 11A-12M/5	9/11/12
6.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	12P-1P (EST)	2		X	X	X	X			2	\$25.00	\$50.00	Pittsburgh (PCNC)	PCNC 12M-1P/6	9/11/12
7.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	7P-7:30P (EST)	2		X	X	X	X			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 7-730P/7	9/11/12
8.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	7:30P-8P (EST)	2		X	X	X	X			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 730P-8P/8	9/11/12
9.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	9P-10P (EST)	2		X	X	X	X			2	\$50.00	\$100.00	Pittsburgh (PCNC)	PCNC 9-10P/9	9/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.